



GOOD MORNING SPORTS FANS & SPORTS TONIGHT

AVAILABLE TO SPONSOR JAN – DEC 2012

PERFORMANCE:

Audience	Inds	ABC1 Ads	Ads	MABC1	M1534	Men
Average TVR	0.08	0.09	0.09	0.15	0.14	0.14
30" Equivalent	536	637	587	998	975	921
Actuals	1245.44	1481.11	1366.00	2321.05	2266.79	2141.47
Coverage 000s	1,008.8	367.0	855.3	203.8	227.0	502.3
Coverage %	27.6	28.3	28.2	33.6	40.2	33.8

SCHEDULING:

Good Morning Sports Fan
Monday – Friday 06.00 – 10.00
Saturday & Sunday 07.00 – 10.00

Sports Tonight
Monday – Sunday 20.00 – 22.00

ACCREDITATION

- Opening Credit: 1 x 15 second audio/visual
- Closing Credit: 1 x 5 second audio/visual

INVESTMENT LEVEL €100,000